

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Alzheimer's Society	
If your organisation is part of a larger organisation, what is its name? N/A	
In which London Borough is your organisation based? City	
Contact person: Miss Chris Munroe	Position: Senior Philanthropy Manager
Website: http://www.alzheimers.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 296645
When was your organisation established? 01/01/1979	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Older Londoners
Which of the programme outcome(s) does your application aim to achieve? People living with Alzheimer's and other forms of dementia having a better quality of life
Please describe the purpose of your funding request in one sentence. Side by Side: tackling loneliness and isolation among people with dementia in Bromley
When will the funding be required? 02/01/2018
How much funding are you requesting? Year 1: £48,505 Year 2: £49,002 Year 3: £49,535 Total: £147,042

AIMS of your organisation:

850,000 people in the UK are living with dementia, and a further 670,000 people care for them. As the UK's leading support and research charity for these people, we aim to reduce the impact of dementia upon their lives.

Our vision is a world without dementia. We want to mobilise thousands of people to help us:

- ? change the face of dementia research;
- ? demonstrate best practice in dementia care and support;
- ? provide the best advice and support to anyone dealing with dementia;
- ? influence the state and society to enable those affected by dementia to live as they wish to live

Main activities of your organisation:

Alzheimer's Society works to help people living with dementia across the UK. Our work is split across three strands: services, research and campaigning.

In 2015/16 we provided almost 3,000 high quality, innovative and inclusive services across England, Wales and Northern Ireland for people with dementia and their carers. We also fund research into cause, care, cure and prevention of the condition, and committed to spend at least £10 million per year by 2017. Our campaigning has kept dementia firmly at the top of the political agenda and raised dementia awareness among more than 2 million people through our Dementia Friends Initiative.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
1,189	1,236	15	5,421

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	10 years

Summary of grant request

Living with dementia can be lonely, and getting out of the house or seeing friends becomes even more difficult as the condition progresses. As a result, people with dementia often feel cut off from their communities, and no longer able to join in with the activities that they enjoy.

There are approximately 4,330 people living with dementia in Bromley, and many of them spend far too much time alone. While there are a number of dementia services in the area, they are not focused on tackling social exclusion, nor do they often get people with dementia out into the community, or build new social networks. There is an urgent need to provide this kind of support in Bromley, and reduce the isolation so many people with dementia in the borough face.

Alzheimer's Society's national volunteer-led service, Side by Side, connects people with dementia to their communities once more, and supports them to keep doing the things they love. Paired with one of our dedicated local volunteers, people with dementia can choose what they would like to do together and when. It could be a walk to a garden centre or café, getting together with friends at a local group, or going to a football match – and this can vary each time. In addition to supporting people with dementia to get out and about, volunteers also help to link them with existing groups and activities in their local community to build wider support networks.

Our proposed Side by Side in Bromley will be a completely new service for the borough, and represents an exciting opportunity to meet a vital need for people with dementia in the area. Led by a Side by Side Coordinator, the service will aim to reach 40 people with dementia in the first year, 60 in the second year, and 60 in the third year – providing the support they need to keep active, happy and connected to the people around them.

This project meets the Trust's 'Good Practice' principles by:

• ensuring that people with dementia are involved throughout the management and running of the service, with the opportunity to choose the volunteer they would like to be paired with, and the activity they would like to do. We will also seek feedback throughout the project, to make sure that we are continuing to provide the service that people with dementia in Bromley want and need.

• valuing and supporting our volunteers, who are integral to the Side by Side service. We will ensure flexibility, so that the service can be balanced with work and other commitments. Volunteers will also meet with the Side by Side Coordinator, giving them the opportunity to discuss any obstacles they may be facing, and ideas they have to improve the service.

• welcoming people from all backgrounds, and valuing diversity – our Side by Side service will be open to anyone with dementia in Bromley, whatever their background. The Coordinator will focus particularly on raising awareness among communities in Bromley where dementia diagnosis rates are low, and stigma associated with the condition is common.

• taking steps to reduce our carbon footprint – when taking part in activities together, we will encourage Side by Side volunteers and people with dementia to use public transport whenever possible.

As the UK's leading dementia charity, we have over three decades of experience of working to meet the needs and improve the quality of life for people affected by dementia. We are currently running 32 successful Side by Side services, including in neighbouring Lambeth, and believe that we are the right organisation to deliver this important service for Bromley.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

40 people with dementia supported through the Bromley Side by Side service in year one, 60 people with dementia in year two, and 60 people with dementia in year three.

25 meetings or ?contacts? between each person with dementia using the service and their volunteer in year one, 40 in year two, and 40 in year three.

40 volunteers trained and supporting people with dementia in Bromley through the Side by Side service in year one, 60 in year two, and 60 in year three.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Volunteers enable choice for people with dementia living in Bromley who use the Side by Side service.

People with dementia in Bromley who use the service have more social contact (other than with their volunteer).

People with dementia in Bromley enjoy the activities they take part in through Side by Side.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Yes. To ensure that this important service continues beyond the Trust's funding period, we will seek other philanthropic income to provide the funding we need. If we are not able to secure this, in line with Alzheimer's Society policy, we will use our unrestricted funds to pay for the service until we are able to find another donor.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

53

In which Greater London borough(s) or areas of London will your beneficiaries live?

Bromley (100%)

What age group(s) will benefit?

45-64

65-74

75 and over

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

91-100%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Coordinator Salary	30,753	31,074	31,428	93,255
Learning & development	462	464	469	1,395
Coordinator travel	2,018	2,038	2,058	6,114
Support costs	5,402	5,457	5,512	16,371
Marketing	505	510	515	1,530
Volunteer Induction events	2,099	2,120	2,141	6,360
Volunteer travel & subsistence	4,709	7,135	7,206	19,050
Office stationery costs	202	204	206	612
	0	0	0	0
TOTAL:	46,150	49,002	49,535	144,687

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
TOTAL:	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2016
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Income received from:	£
Voluntary Income	58,739,000
Activities for generating funds	3,328,000
Investment Income	1,078,000
Income from charitable activities	34,796,000
Other sources	8,000
Total Income:	97,949,000

Expenditure:	£
Charitable activities	85,860,000
Governance costs	413,000
Cost of generating funds	16,421,000
Other	0
Total Expenditure:	102,694,000
Net (deficit)/surplus:	(4,745,000)
Other Recognised Gains/(Losses):	12,000
Net Movement In Funds:	7,169,000

Asset position at year end	£
Fixed assets	1,009,000
Investments	41,701,000
Net current assets	4,411,000
Long-term liabilities	11,077,000
*Total Assets (A):	36,044,000

Reserves at year end	£
Restricted funds	5,816,000
Endowment Funds	0
Unrestricted funds	30,228,000
*Total Reserves (B):	36,044,000

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
31-40%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	3,001,816	2,991,101	2,651,609
London Councils	116,996	65,886	195,478
Health Authorities	810,307	763,648	1,007,808
Central Government departments	1,840	0	0
Other statutory bodies	25,403	33,629	174,976

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Klinsurdy Charitable Trust	1,250,000	339,701	0
Postcode Support Trust	0	0	900,000
Ballinger Charitable Trust	149,723	306,582	140,630
Garfield Weston Foundation	0	500,000	0
Atlantic Philanthropies	153,430	159,773	154,265

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Chris Munroe**

Role within **Senior Philanthropy Manager**
Organisation: